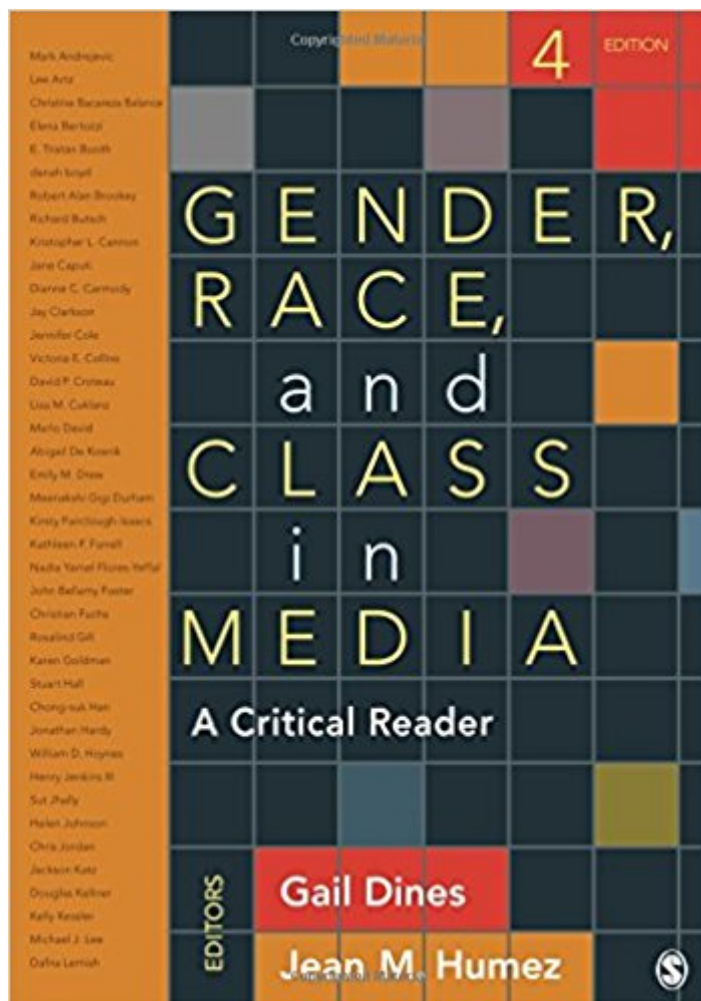


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# Gender, Race, And Class In Media: A Critical Reader



## Synopsis

This provocative new edition of *Gender, Race, and Class in Media* engages students with a comprehensive introduction to mass media studies. Editors Gail Dines and Jean M. Humez present new and classic readings that critically analyze some of the most pervasive and influential forms of media entertainment culture, including advertising, reality tv shows, sitcoms and dramatic series, pornography, fan and celebrity gossip websites, videogames and online social media and virtual reality enterprises. Issues of power related to gender, race, class and sexuality are integrated into a wide range of compelling articles examining the economic and cultural implications of mass media as institutions, such as the political economy of media production, textual analysis, and media consumption, including current questions raised by fan participation in production and distribution.

## Book Information

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## Customer Reviews

"I really think students are impressed with the scope of the book, with the many new ideas and ways of thinking that are evident. This class is fun to teach because so often students tell me that it really changed the way they think about the world and their own understanding of it. This book plays a big part in that."--Robert Rabe

Excellent, diverse articles that showcase intersecting identities as well as diversity in media. Truly excellent choice of top scholars in the field as well as lesser known people I want to pursue more. I always enjoy reading these pieces and find them just the right length for students as well. Great representation of feminist, critical race, and critical theory scholars rather

than merely social science scholars (as most other texts have)."--Breanne Fahs"I find this a very strong reader for undergraduate students who are new to media studies and visual stereotyping and representations. There is a wealth of engaging and relevant scholarly research that directly relates to the experiences of students with mass media cultural products."--Dr. Jennifer Brayton

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I love this text. As a young woman studying a mixture of marketing/media/social change, this reader has been absolutely critical during my final year of study. It is a brilliant grouping of essays with many perspectives on ways to analyze and regard media and representation of gender, race, and class in popular culture. My favorite essays have been "The Pornography of Everyday Life," which has been a huge help to me both professionally (I work in casting) and also personally, in terms of how I view advertisements and depictions of male:other in the media, and how relate them back to my feelings of self as a woman.

nephew happy --- good price and was able to get here & quickly as was out of stock at college book store

A very good anthology of cultural studies based journal articles on gender, class and race representations in the media. A bit redundant within the three "sites of intervention" of production, text/content, and audience. For example several articles covering political economy and media concentration, but few about professional socialization, media work, etc. I am using as a main text in

grad course, supplemented with readings outside of the cultural studies "canon."

A pretty good reader. The introductory theory section is pretty lacking. Section level context introductions would be nice to frame the readings. It's a very broad topic, so the readings are understandably spotty.

Super interesting.

nice

I rented this text for my Gender and Television class and it is very informative with excellent readings.

I'm in love with this book. The essays in it are brilliant. I rented it, but this is one textbook I might have to buy!

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